

## “The Power of Flowers”

A tribute to the 10th Florales Flower Festival:  
a large scale project with countless possibilities!

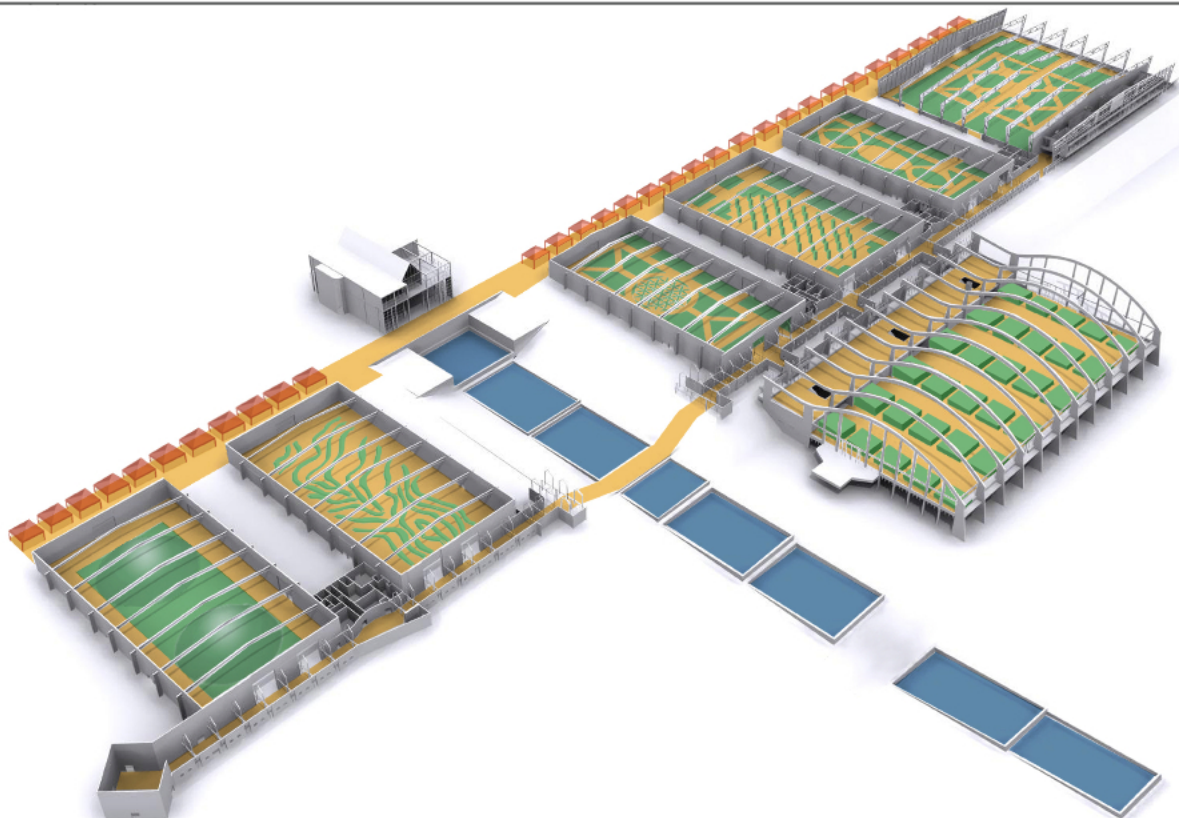
During the Florales International Flower Festival, we will be  
**exploring the wealth of the world of plants.**

The landscape architect, Arnauld Delacroix, offers a layout dividing up  
the Parc de la Beaujoire into a large number of spaces  
**contributing to a sense of wonder and a change of scene.**

**To help those taking part in the event to find their place,**  
the atmospheres in each exhibition hall will be voluntarily different.

This will allow the many visitors to spend  
**a day filled with colour and making ornamental discoveries.**

**Outside, the flower market, the decoration of pools and the creation of  
ephemeral gardens will be more than ever topical!**



**A crescendo of secondary themes has been established:**  
from a planetary vision of the plant world to the more precise subject of flower beds!

**-The Earth**

(the spectacle of the earth:  
monumental natural atmosphere)



**-Contrasts**

(gradation of extreme environments,  
from the driest to the wettest)



**-Legends**

(mysterious atmosphere,  
forest of fairies and nymphs)



**-Transformations**

(conventional agriculture, eco-industries,  
renewable energy)



**-Purity**

(lagooning, air and water purification  
using plants, indoor plants)



**-Charm**

(refined,  
classic, and elegant atmosphere)



**-Harmony**

(flower bed compositions)

